

Theodore Zurek-Dunne

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Portfolio: zurekcreative.com

Skills

Typescript, React, Git, Tailwind, NextJs, NodeJs, Figma, Zustand, Docker, MongoDB, Netlify, HTML, CSS

Experience

Kato.Studio

Founder

Toronto, ON

Oct 2020 - Current

- Design and develop websites to increase sales and customer retention. By optimizing UI/UX, SEO, and accessibility, I consistently achieved 95+ lighthouse scores.
- With an in-house built CMS, I manage client content and facilitate additional functionality such as blogging systems, analytics, and editable api-first content structures. The CMS is built using NodeJs, TypeScript and Docker allowing for a microservice architecture that facilitates api-first content systems operating headlessly.
- Many of my clients find google analytics too complicated. I built a simple analytics system that monitors active users, time spent on the page, mouse clicks, and scroll percentage.

Sales Growth Development

UI/UX Designer / Front-end Developer

Toronto, ON

Dec 2018 - Dec 2019

- Responsible for the design and development of 4 client sites, optimizing SEO, accessibility and performance. Results included decreasing load times by 20% on average.
- Led the complete redesign of an application for an unhappy client. Following 12 weeks of collaboration and development, the new design and functionality resulted in the adoption by staff and ultimately retaining the client.
- Maintained and improved the usability of existing client applications.

Freelance

Designer & Developer

Toronto, ON

Jan 2016 - Dec 2018

- Consulted with clients on the most appropriate solutions for their business pain points.
- Designed and implemented the given solution (i.e. rebranding, packaging, marketing materials, website redesign) resulting in increased brand recognition and sales.

Awards

Winner of the 2019 McMaster Design League UI/UX Designathon

Interests

AI, Game Dev, Marvel, Illustration, Pixel Art